
PROPOSAL SUMMARY



CLIENT: *City of Sunbury*

DATE & TIME: *ASAP, 12-Month Agreement*

LOCATION: *Sunbury, OH*

DESCRIPTION: *Brand Management, Communications/PR, Media Production*

EQUIPMENT & ASSETS: *Sony Cameras, DJI Drone, DJI Gimbal, Rode Mics, GVM Lighting, FCPX Video Editor, Adobe Lightroom, Licensed Music, Canva Graphic Designer*

DELIVERY: *Daily*

ESTIMATED COST: *\$2,250 / month*

MEDIA OUTLINE

BRAND MANAGEMENT: *Brand Audit & Consistency, Platform Optimization, Strategic Planning*

COMMUNICATIONS/PR: *Community Outreach, Copywriting, Strategy, Social Media Marketing*

MEDIA PRODUCTION: *Graphic Design, Photo/Video/Drone Shoots, Event Media, Podcast*

MEDIA ESTIMATE

HOURLY RATE: *\$75/HR x 360HRS/YEAR*

ESTIMATED COST: *\$2,250 (30HRS) / MONTH*
