



YOUR PAVEMENT MANAGEMENT PROPOSAL

Prepared For:
City Of Sunbury, OH

Date: 01/26/2026



DATA-DRIVEN DECISIONS TODAY, BETTER ROADWAYS TOMORROW™

PO Box 2407, Heath, OH 43056 | (800) 638-8040 | www.PavementManagement.com

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II. Introduction

Carla Odebralski
Director of Planning & Engineering
City Of Sunbury, OH
9 E. Granville Street
Sunbury, OH 43074

Dear Carla,

Pavement Management Group (PMG) is a pavement management professional services firm headquartered in Heath, Ohio, founded in 2017 and led by Founder & CEO James Golden, who brings 28 years of industry-specific expertise. Today, PMG proudly supports more than 100 clients nationwide. We're pleased to present this comprehensive pavement management proposal for the City Of Sunbury, OH.

At PMG, we understand the challenge of maintaining roadway infrastructure while balancing limited budgets and high community expectations. Our mission is simple: to make pavement management smarter, data-driven, and cost-effective.

Through our turnkey solution, PMG efficiently manages your **75 lane mile** pavement network by combining advanced condition assessment methodologies, proven industry expertise, and our proprietary RoadINsights™ platform. The result is clear, actionable insights—without the burden of complex software, lengthy contracts, or expensive equipment.

Our services include detailed pavement condition assessments, strategic maintenance recommendations, and customized budget scenarios that help you optimize resources, extend pavement life, and plan confidently for the future.

The PMG Guarantee



We stand behind every project with our unwavering commitment to clarity, accuracy, and integrity. PMG guarantees a pavement management program that is data-driven, defensible, and deliverable—empowering better decisions, maximizing budgets, and improving roadway conditions for the communities you serve.

On behalf of the entire PMG team, thank you for the opportunity to support your community's long-term infrastructure planning and management goals.

James Golden
President & CEO

A handwritten signature in black ink that reads "James Golden III". The signature is written in a cursive, flowing style.

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III. Scope of Services

Project Kickoff and Management

Together, we'll begin the project with a virtual kickoff meeting to ensure complete alignment on scope, timeline, and deliverables. This session establishes a clear roadmap for smooth execution, defines key milestones, and provides an opportunity to address any initial questions—ensuring all stakeholders are informed and aligned from day one. To successfully initiate your project, PMG requires the following files (*New Projects Only*):

- **Street Centerline Shapefile and Municipal Boundary Shapefile**
- **Previous Inventory with PASER Ratings**

These files are typically available through your internal GIS team, engineering consultant, or county GIS department. Within your Street Centerline Shapefile, please include (or create) a field identifying the streets under your maintenance and repair responsibility. This step is critical, as it forms the foundation of your roadway inventory and pavement management database.

Pavement Network Inventory

A successful pavement management program relies on a strong foundation — an accurate, well-organized roadway inventory. For this project, PMG will review, validate, and update your existing Street Centerline Shapefile and inventory to ensure it aligns with PMG's proven pavement management standards. In many cases, existing GIS inventories are incomplete, outdated, or missing key pavement management attributes. We will also review your previous data sets from prior projects for inventory alignment.

VIDEO LINK	ROAD NAME	SECTION	FROM	TO	LENGTH	WIDTH	AREA	RANK	SURFACE	LANES
WICKLOW LN 01	WICKLOW LN	01	DENEEN AVE	TARRYTON CT	425	24	10,200	RESIDENTIAL	ASPHALT	2
WICKLOW LN 02	WICKLOW LN	02	TARRYTON CT	FOX RUN PL	551	24	13,224	RESIDENTIAL	ASPHALT	2
WICKLOW LN 03	WICKLOW LN	03	FOX RUN PL	CUL-DE-SAC N	533	24	12,792	RESIDENTIAL	ASPHALT	2
WILLOW BROOK DR 01	WILLOW BROOK DR	01	WYANDOT WOODS BLVD	WYNDHAM PL	844	24	20,256	RESIDENTIAL	ASPHALT	2
WILLOW BROOK DR 02	WILLOW BROOK DR	02	WYNDHAM PL	WYANDOT WOODS BLVD	823	24	19,752	RESIDENTIAL	ASPHALT	2
WINDING BROOK LN 01	WINDING BROOK LN	01	BRITTON LN	HICKORY HILL CT	350	24	8,400	RESIDENTIAL	ASPHALT	2
WINDING BROOK LN 02	WINDING BROOK LN	02	HICKORY HILL CT	HIDDEN CREEK DR	373	24	8,952	RESIDENTIAL	ASPHALT	2
WINDING BROOK LN 03	WINDING BROOK LN	03	HIDDEN CREEK DR	BROOKHURST DR	497	24	11,928	RESIDENTIAL	ASPHALT	2
WINESAP LN 01	WINESAP LN	01	ANNE RD	APPLE RIDGE CT	214	23	4,922	RESIDENTIAL	ASPHALT	2
WINESAP LN 02	WINESAP LN	02	APPLE RIDGE CT	GRANNY SMITH LN	278	23	6,394	RESIDENTIAL	ASPHALT	2
WINESAP LN 03	WINESAP LN	03	GRANNY SMITH LN	MACINTOSH LN	311	23	7,153	RESIDENTIAL	ASPHALT	2
WINESAP LN 04	WINESAP LN	04	MACINTOSH LN	APPLE KNOLL LN	314	23	7,222	RESIDENTIAL	ASPHALT	2
WINESAP LN 05	WINESAP LN	05	APPLE KNOLL LN	DEAD END N	189	23	4,347	RESIDENTIAL	ASPHALT	2
WINSTON LN 01	WINSTON LN	01	DOVERDALE DR	SANDS AVE N	872	23	20,056	RESIDENTIAL	ASPHALT	2
WM GROTH DR 01	WM GROTH DR	01	S MAIN ST	DAVIS DR	494	23	11,362	RESIDENTIAL	ASPHALT	2
WOODCREST DR 01	WOODCREST DR	01	HAMILTON MIDDLETOWN R	HAMILTON MIDDLETOWN RD	1,016	19	19,304	RESIDENTIAL	ASPHALT	2
WOODGATE CT 01	WOODGATE CT	01	CUL-DE-SAC W	HOLLY TREE DR	581	23	13,363	RESIDENTIAL	ASPHALT	2
WOODLAND CT 01	WOODLAND CT	01	CUL-DE-SAC W	OAKLAWN DR	500	24	12,000	RESIDENTIAL	ASPHALT	2
WOODSDALE DR 01	WOODSDALE DR	01	TAM-O-SHANTER WAY	RUSTIC CT	246	24	5,904	RESIDENTIAL	ASPHALT	2

[Click Here](#) to See an Example of our Standardized Pavement Network Inventory

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PMG's team will:

- Carefully examine your current GIS and Inventory data
- Identify missing, inconsistent, or inaccurate fields
- Update and supplement those attributes
- Ensure your roadway network is fully pavement-management-ready

This organized GIS database becomes the cornerstone of your pavement management program—supporting accurate condition assessments, meaningful analytics, and strategic long-term planning for your roadway network. Once PMG completes the updated inventory, we will provide a comprehensive spreadsheet of all inventory data along with an accompanying GIS map for your review.

This review stage allows you to confirm accuracy and identify any roadways that should be added or removed before finalization. Once you are satisfied that the inventory fully reflects all roadways under your maintenance responsibility, you will provide approval for PMG to proceed to the next phase: **Onsite Video Capture**.

Onsite Video Capture

PMG conducts 1080p high-definition video capture of all pavement sections to support a fully data-driven pavement management approach. This footage forms the foundation for automated distress identification and condition assessment within the RoadINsights™ platform, where users can seamlessly access, analyze, and verify real-world pavement conditions.



[Click Here](#) to View an Example of our High Definition Streaming Video

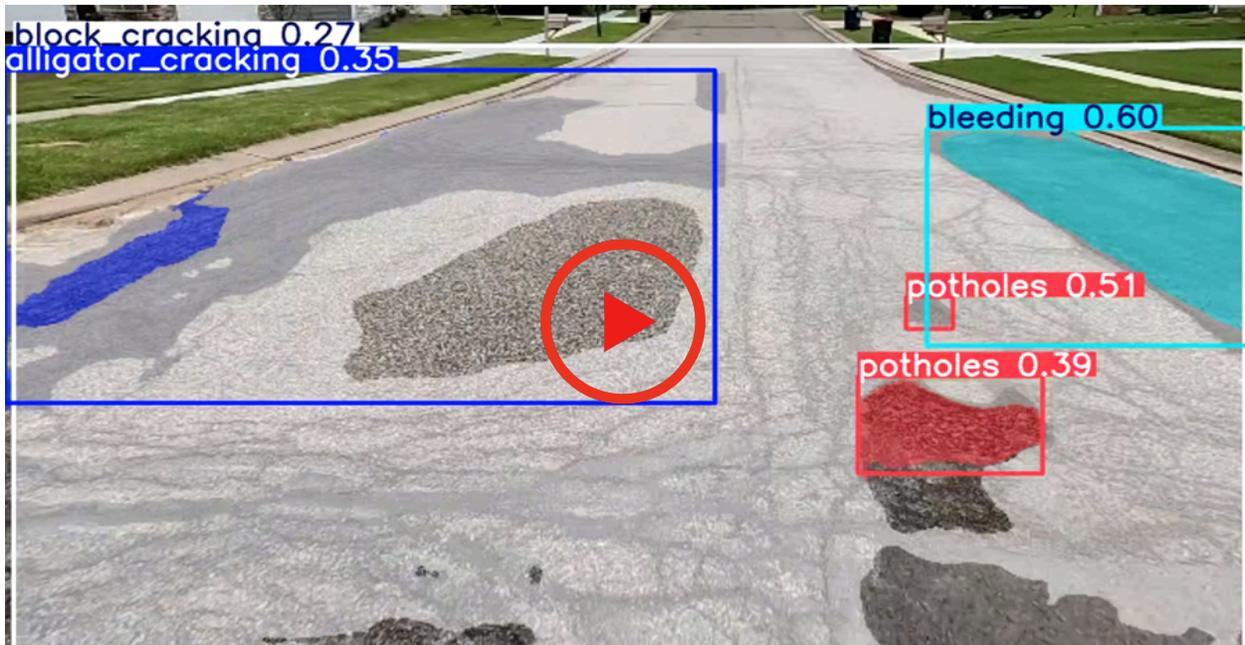
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Each video is geo-located, time-stamped, and searchable by street name or address, allowing staff to instantly stream footage with exceptional clarity and transparency. PMG's process is efficient, accurate, and non-disruptive—captured safely at or below posted speeds with no traffic control or lane closures required.

Before deployment, PMG's Project Manager coordinates all vehicle and operator details with your staff to ensure smooth communication with internal teams, law enforcement, and the public. This transparent approach keeps the survey safe, compliant, and aligned with your agency's expectations.

Condition Assessment

PMG conducts a detailed pavement condition assessment for every section under your maintenance responsibility. Using AI-powered distress detection combined with ASTM D6433-compliant analysis, we identify, classify, and quantify all visible distresses, assigning severity and extent to calculate each section's Pavement Condition Index (PCI) on the standardized 0–100 scale.



[Click Here](#) to Watch an Example of our Automated ASTM Distress Recognition

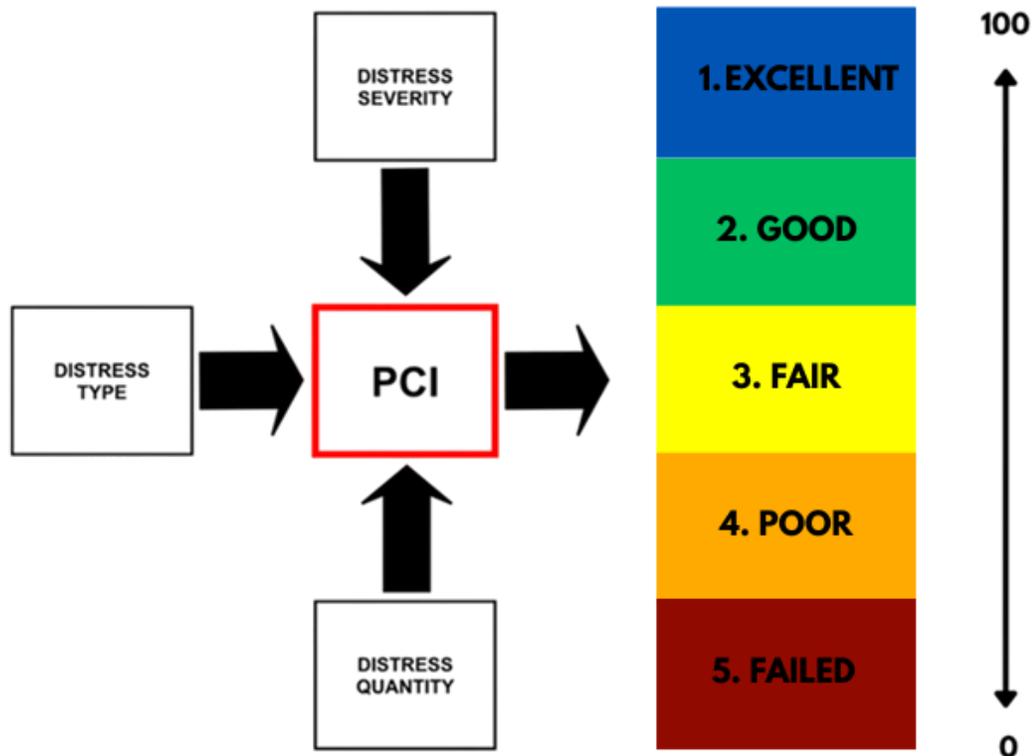
Unlike AI-only solutions, PMG pairs advanced technology with expert human review. Every assessment undergoes strict QA/QC by our pavement specialists to ensure accuracy, consistency, and ASTM compliance across your entire network.

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The result is a reliable, data-driven foundation for planning maintenance and rehabilitation, minimizing costly surprises, extending pavement life, and maximizing every budget dollar.

And for complete transparency, each section's PCI is backed by streaming, geo-located video within RoadINsights™, enabling your team to visually verify conditions and confidently communicate findings to stakeholders.

PMG will also review the previous PASER ratings during this phase to develop a correlation between historical PASER and current PCI values.



Example of how ASTM Distress Data Creates PCI and Condition Categories

Project Completion, Client Success & Support

At PMG, a successful project means more than delivering data—it means ensuring your team has the tools, information, and confidence to manage your pavement network effectively. Our structured close-out and support process provides a smooth transition from project delivery to ongoing success, with continued access to your data, resources, and technical assistance from PMG's dedicated team. Your final deliverables include:

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- **RoadINsights™ Web/GIS Platform** – A centralized, interactive dashboard with HD video streaming, analytics, treatment qualifications, and map-driven planning tools. All data is securely stored and easily accessible for viewing, downloading, and long-term management.
- **Dedicated Shared Google Drive** – A secure, organized repository containing all project files, reports, and videos for convenient team access.
- **Final Project Report** – Delivered in PDF and through RoadINsights™, professionally designed to help your agency communicate findings and next steps to boards, councils, and stakeholders.
- **Final Inventory & Condition Data** – Provided in both Excel and GIS shapefile formats for compatibility with internal systems and future updates.

Following delivery, PMG facilitates a formal close-out meeting to walk your team through all materials in RoadINsights™, ensuring comfort with accessing, interpreting, and applying the data for planning, budgeting, and project development.

After project completion, support transitions to your dedicated Client Success Manager (CSM), who remains your ongoing point of contact for:

- Guidance on navigating and using RoadINsights™ features and reports
- Assistance if the platform appears offline, inaccessible, or not performing as expected
- Coordination with PMG's technical team for any confirmed software or data issues
- Support in requesting proposals for future annual projects upon contract expiration

PMG's Client Success Team ensures your platform remains reliable and fully functional so your staff can confidently use the system for daily decision-making, planning, and reporting. Our goal is to provide structured, proactive support that empowers your organization to independently manage your pavement data—while knowing PMG's expertise is always just a call or email away.

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IV. RoadINsights™: Annual License, Features, and Support Services

The RoadINsights™ Annual License provides continuous access to PMG's advanced pavement management platform and ongoing data maintenance over the two-year contract term. This ensures your pavement management program remains accurate, active, and aligned with your community's evolving maintenance and rehabilitation needs.

As part of this agreement, PMG performs an annual update to incorporate completed maintenance and repair activities into your system. By keeping your data and analysis current, PMG helps your organization confidently make informed, data-driven decisions year after year.



[Click Here](#) to Access and Demo our RoadINsights™ Dashboard

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RoadINsights™ License Features

Your RoadINsights™ license provides full access to all pavement data, HD video, and analytical tools in a single, intuitive web-based platform designed for municipalities. The platform allows your team to review, analyze, and plan roadway maintenance with accuracy and transparency.

Key platform capabilities include:

- **Complete Data Access** – View and analyze all collected pavement condition data, including streaming 1080p high-definition video, PCI scores, distress details, and historical records.
- **Detailed Measurements** – Instantly access roadway lengths, widths, areas, surface types, and classifications to support precise evaluations and project planning.
- **Historical Data Comparison** – Evaluate changes in pavement condition over time to measure the impact of completed maintenance and treatment strategies.
- **Annual Work History Updates** – PMG incorporates your annual maintenance and repair projects directly into RoadINsights™, tracking changes by year and treatment type.

Work History Integration

Each year, PMG provides a structured Excel work history template for your team to record all completed maintenance and repair activities. This includes project details such as location, work type, date, and associated condition changes.

Once submitted, PMG updates your database, GIS shapefiles, and RoadINsights™ platform with this information—keeping your program accurate and reflective of real-world maintenance activity. These updates are performed once annually, typically at the beginning of each year, incorporating the previous year's work history.

Client Success & Annual Program Review

PMG complements the RoadINsights™ Annual License with structured client success and support services to ensure your pavement management program remains accurate, active, and aligned with your community's goals. Each year, your Client Success Manager leads an Annual Program Review via Microsoft Teams to evaluate progress, confirm that RoadINsights™ reflects recent maintenance activities, and discuss upcoming goals, priorities, or changes in your roadway network. During this review, PMG can also provide on-demand budget-driven funding scenarios and assist in qualifying roadways for optimized treatments upon request.

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Beyond the annual review, PMG's Client Success Team remains available year-round to support your use of the RoadINsights™ platform. This includes guidance on navigating reports and features, assistance with accessibility or performance issues, and coordination with PMG's technical specialists for any confirmed platform or data-related needs.

This structured and proactive approach ensures your pavement management program continues operating smoothly—keeping your data accurate, your platform reliable, and your team confident in making informed, data-driven decisions.

V. Specialized Consulting and Support Services

As part of the two year agreement with PMG, the City will receive access to specialized consulting and support services designed to enhance the value and effectiveness of its pavement management program. These services are provided throughout the duration of the engagement to support evolving needs, strategic decision making, and long term program success. The following services are available on an **on demand, as requested** basis.

Treatment Qualification

PMG will collaborate with City staff to identify the maintenance and repair strategies the City has historically used or plans to implement, forming a customized maintenance and repair decision framework. This framework is organized into five treatment categories: Rejuvenation, Preventive Maintenance, Preservation, Structural, and Rehabilitation.

Using standardized condition assessment values and practical industry expertise, PMG aligns recommended treatments with those applicable to the City's roadway network and local market. Actual bid history, contracts, and current pricing are reviewed in coordination with local contractors to establish accurate unit costs for each treatment type.

The result is a clear, section level understanding of current treatment needs and associated costs across the entire network. Each roadway segment is assigned a recommended treatment and cost, all of which are integrated into the RoadINsights™ platform. This provides City leadership with a concise, data driven view of where investments are needed, which treatments are most appropriate, and the financial implications to support confident planning and budgeting decisions.

Budget/Target Driven Scenarios

PMG develops targeted, data driven budget scenarios aligned with the City's performance goals and financial priorities. These scenarios provide clear, objective insight into the funding required to maintain or improve the roadway network over time.

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PMG's budget scenarios focus on defining the annual investment needed to implement recommended treatments and achieve specific average network conditions over a five year planning horizon. By evaluating the current condition of the network and aligning it with desired outcomes or budget constraints, PMG delivers practical, actionable funding scenarios.

Typical scenarios include defining the annual funding required to maintain the current average Pavement Condition Index, ensuring conditions do not decline, as well as the annual funding required to improve the network to a targeted average PCI aligned with long term infrastructure goals.

These scenarios support informed planning and transparent communication with residents, elected officials, and other stakeholders. By clearly illustrating the relationship between funding levels, treatment strategies, and network performance, PMG enables confident decision making that balances near term needs with long term roadway sustainability.

Presentations

PMG will provide one annual presentation to City leadership, boards, or other designated stakeholders via a virtual meeting platform. This presentation will summarize roadway conditions, recommended maintenance and repair strategies, budget scenarios, and key insights from the pavement management program. The goal is to clearly communicate current conditions, future needs, and funding implications in a concise, decision focused format to support informed discussion and confident planning.

VI. Project Planning and Coordination

Upon contract execution, PMG will schedule a project kickoff call to align expectations, confirm scheduling, and review the scope, timeline, deliverables, and any municipal or seasonal factors that may influence fieldwork. This ensures all stakeholders are informed and fully prepared for project launch.

Projects of this size are typically completed within **60 days**. During the kickoff, your Project Manager will provide a detailed project timeline outlining milestones, deliverable dates, and dependencies. PMG's advanced project management system supports transparent coordination by offering real-time visibility into progress, schedule updates, and key milestones.

Throughout execution, clients have 24/7 access to a summarized dashboard displaying completed tasks, upcoming work, and any timeline adjustments. Should delays or changes occur, your Project Manager will communicate updates promptly with revised timelines and next steps—ensuring the project stays on track, on budget, and fully visible from kickoff to close-out.

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VII. Invoicing and Terms

PMG issues invoices on a monthly basis to accurately reflect project progress and completed deliverables. The **first invoice**, totaling **50% of the overall project value**, will be **issued during the Project Kickoff and Management phase** to initiate project coordination, field scheduling, and data acquisition planning. Subsequent invoices will follow monthly as work advances, ensuring billing remains fair, transparent, and aligned with the measurable progress achieved throughout the project.

Accepted payment methods include **check, electronic or ACH transfer**. All invoices are due **NET 30** days from the date of receipt, unless otherwise specified in writing.

In the event payment is not received within the **NET 30 period**, PMG reserves the right to apply a **1.5%** monthly service charge (18% annually) on overdue balances and to temporarily suspend project activity or system access until the account is current.

All deliverables—including reports, datasets, and access to the RoadINsights™ platform—remain the property of Pavement Management Group until full payment for the associated phase or milestone has been received. Upon full completion of the project and receipt of final payment, all ownership rights to the delivered project data transfer to the client in full.

The use and access of the RoadINsights™ platform, including the streaming of HD video and data analytics, is restricted to the client organization and its authorized personnel. Sharing platform dashboards, HD video streams, or data access with outside consultants, contractors, or third parties is strictly prohibited without prior written authorization from PMG.

If third-party access is needed—for example, to allow consultants or engineering firms to use PMG's platform or video data to support additional work products—clients may contact PMG's Client Success Team to request additional user licenses. These licenses are available upon approval and may include an additional access fee depending on scope and duration.

PMG maintains open and proactive communication regarding billing, project progress, and platform access. Should any questions arise, our Client Success Team is available to review invoices, clarify milestones, and ensure a smooth, transparent process from kickoff through completion.

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VIII. Contract Period & Renewal

This agreement will remain in effect for a **two-year** term, beginning on the date of your signed contract and Purchase Order issuance.

The contract encompasses all services and deliverables outlined in this proposal, including the RoadINsights™ Annual License, data updates, and client support services.

At the end of your contract term, this agreement may be renewed for an additional term upon mutual consent, allowing the client to continue benefiting from uninterrupted access to the RoadINsights™ platform, maintenance updates, and support services.

Prior to renewal, PMG will issue a new proposal reflecting the then-current market pricing, available services, and platform enhancements. This ensures both parties have the opportunity to review and agree to updated terms that reflect evolving technology, service levels, and budget considerations.

PMG will provide advance notice prior to the end of the contract term to discuss renewal options and confirm continuity of services.

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IX. Project Pricing and Professional Services Execution

The following pricing reflects the complete scope of services, deliverables, and support outlined in this proposal and for a full **two-year term**. PMG provides a transparent, milestone-based billing structure to ensure accountability and clarity throughout the project. Pricing is valid for 90 days from the date of this proposal; any adjustments beyond that period may reflect updated market conditions or service enhancements.

To move forward, please review the pricing table and complete the form below electronically. Once submitted to your PMG sales representative, the signed form will constitute your acceptance of the pricing, terms, and scope of services contained herein and will finalize execution of the contract so the project can be scheduled for Kickoff. If you have any questions prior to signing, our team is available to assist and ensure complete clarity before project initiation. Your proposal and pricing quoted is valid for **60 days**.

Project Services	Unit price (Miles/Years)	Quantity (Miles/Years)	Amount
Streets - Pavement Management: Turn-Key Scope	\$200.00	75	\$15,000.00
RoadINsights: Annual License & Support	\$2,500.00	2	\$5,000.00
Specialized Consulting and Support	\$5,000.00	1	\$5,000.00

Total Investment: \$25,000.00

Purchase Order Number:

Signature:

Date:

